RECORDING & PERFORMANCE OPPORTUNITY WITH ORCHESTRA MANHATTAN

Record orchestral compositions, instrumental Concertos and vocal works with one of the leading Orchestras on the East Coast conducted by world renown Music Director David Wroe

Have your recording mastered, published, and distributed by Cicerone Music and Arts (CiMA) classical music label on major audio platforms: Apple Music; Spotify, Amazon, Deezer

E : info@colorchestra.com W : colorchestra.com

LEGAL DISCLAIMER: *property of VCHS ** all pricing is for reference only, subject to change without prior notice; please enquire to receive a quote tailored to your organization.





What you need to know:

• Dates:

November 27, 2024 & May 1, 2025-Rehearsals and recording at The DiMenna Center in New York City

- Possible Concert Opportunity in Weill Recital Hall at Carnegie Hall
- Conductor: David Wroe
- Partial Concertos/Arias: accepted



- Recordings will be made within the timeframe of scheduled sessions
- Standard recording ratio: 1-to-4
- Other recording ratios may be necessary, depending on the choice of repertory



Repertory accepted*:

- Orchestral works
- Instrumental Concertos
- Vocal works (arias, solos) with orchestra
- New compositions by living composers
- *Subject to approval by the Music Director

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+1 (716)800-9819



Recording Services Package includes:

- Recorded, mastered, and produced commercial audio recording.
- Recordings will be included in a digital audio Album published by Cicerone Music and Arts with complete graphics and liner notes design included.



Publication:

Album and single tracks are distributed on audio platforms (Spotify, Apple, Amazon, Deezer and similar) by Cicerone Music and Arts (CiMA)

https://ciceronema.com/



Distribution:

- <u>10-year Distribution Contract</u> <u>with Cicerone.</u>
- <u>Artists and Composers retain all</u> <u>copyrights</u>
- <u>Basic promotional package with</u>
 <u>CiMA</u>

C/cerone mus/c & art

JACK PRICE

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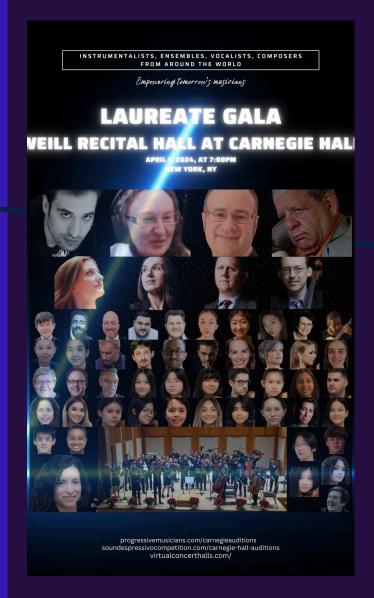
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2024-25 concert season in New York City Recording Sessions in DiMenna Center Gala Concerts in Weill Recital Hall at Carnegie Hall



- <u>November 24, 2024, at 1:00pm</u>. Laureates Gala at Carnegie Hall
- <u>November 26, 2024, at 7:00pm</u> Price Gala at Carnegie Hall
- November 27, 2024, at 11:00am-6:00pm. *Recording session at DiMenna Center*
- <u>February 17, 2025, at 7:00pm</u>. Laureates Gala at Carnegie Hall
- <u>February 20, 2025, at 7:00pm</u>. Laureates Gala at Carnegie Hall
- <u>April 30, 2025, at 7:00pm</u>. *Price Gala at Carnegie Hall*
- May 1, 2025, at 11:00am-6:00pm. Recording session at DiMenna Center
- June 28, 2025, at 1:00pm. Laureates Gala at Carnegie Hall
- June 30, 2025, at 7:00pm. Laureates Gala at Carnegie Hall

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Performance in Weill Recital Hall at Carnegie Hall





NO AGE RESUR

AUDITIONS OPEN

SEASON 2023-2024

RECORDED LIVE FROM

CARNEGIE HALL

L LAUREATES RECEIVE A VIDEO OF THEIR PERFORMAN

<u>Optional inclusion in the Gala program</u> <u>at Weill Recital Hall at Carnegie Hall</u>

- Approval by the Gala Organizing Committee required
- Costs are calculated based on current season's per-minute rate
- Costs are separate from recording

<u>What's in Gala package:</u>

- Video recording of the performance at Carnegie Hall
- Pictures
- Certificate, medal, other memorabilia
- Two complimentary tickets for the Gala

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CONCERT

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Promotional Package includes:

- Interview for media with <u>Steve</u> <u>Robinson</u>
- Artist Spotlight documentary video about the Artist (up to 30 minutes) produced and broadcast by Virtual Concert Halls on video and social media channels. <u>See samples here</u>



<u>Publicity:</u>

- Press releases sent to 300+ music publishers
- Promotional posts on social media
- Promotion through websites and newsletters

Special conditions

To have the recording mastered, soloists/composers must accept the distribution contract with Cicerone if they want the mastering and publication.

If soloist wishes to opt out of the distribution contract, there will be no mastering provided, soloist will receive the raw audio files.

The cost is the same whether soloist takes the distribution or declines.

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About the Orchestra



- Orchestra Manhattan is a new orchestra that includes musicians from The New Jersey Festival Orchestra. Conducted by Maestro David Wroe, they are a premier, fully professional, symphony orchestra and has grown to become one of New Jersey's largest professional orchestras, having a presence throughout many cultural communities of New Jersey, and appearing as far afield as Carnegie Hall on a regular basis.
- The name New Jersey Festival Orchestra reflects an ongoing celebration of the diversity of music and the creation of experiences that stretch the boundaries of traditional classical performances.
- NJFO programs include classics from the orchestral repertory as well as offerings that showcase the fusion of fine arts and popular culture. This unique and dynamic approach to programming further brings classical music to life and creates an ongoing 'festival' of compelling presentations worthy of our name.
- In addition to an adventurous subscription season, popular concerts near and far, and a rousing New Year's Eve celebration, the New Jersey Festival Orchestra sponsors educational and music therapy programs throughout the state of New Jersey.

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- <u>Maestro Wroe</u> is the Music Director of the New Jersey Festival Orchestra, Principal Conductor at Phoenicia International Festival of the Voice in New York, and has conducted renowned orchestras worldwide, including the Boston Symphony Orchestra and Royal Scottish National Orchestra.
- His extensive career includes significant roles at New York City Opera, Boston Symphony Orchestra, and international guest conducting, along with collaborations with celebrated artists like Joshua Bell, Itzhak Perlman, and Jesse Norman.
- Committed to education, Maestro Wroe has held positions at Brown University, New York University, and Montclair State University, led youth orchestras, and provided masterclasses at prestigious institutions. He is a recipient of numerous awards, including the Seiji Ozawa Fellowship.

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DEADLINE OCTOBER 20, 2024







Pre-Production Rehearsals \$120/hr

- A dedicated tech director
- Personalized consultation and an opportunity for a dress rehearsal before performance
- Recommended for those who may have performance anxiety in front of a camera



Connection to Your Platforms \$60/hr

- Connect your live broadcast to your website and other video platforms, including 'on-air' monitoring of traffic and issues
- A great addition to your website and social media content



<u>Recording of Live Broadcast</u>

- \$75/ video
- Obtain HQ Broadcast quality recordings of your broadcast
- Very useful for documentation and for re-purposing the content for social media and website use

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Pre-Production Materials

- Instructional Materials
- Checklists, video tutorials, and all preparation materials
- Valuable information collated from all our broadcasts

FREE



Embedding Company Brands

- All visual materials pertaining to branding
- Pictures, logos, trailers, and promotional videos
- Essential for established brands and organizations



Graphic Designs and Visuals

- Dedicated graphics designer and/or social media manager to develop visuals and branding for announcements
- Highly recommended for promotional purposes during a broadcast

\$150 ~

LOGO

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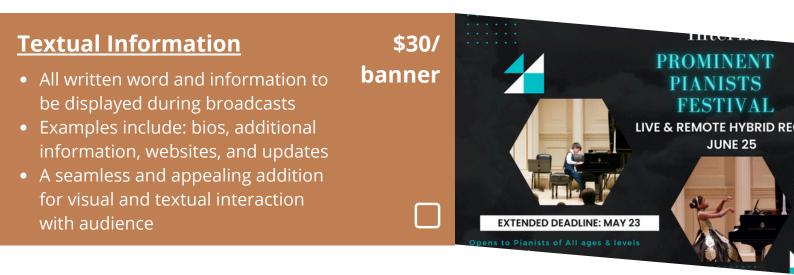


Pre-Recorded Video Files

- Full incorporation into the video broadcast
- Tech Director will await cue to play video files seamlessly in the broadcast
- Recommended for more interaction and media during broadcasts

\$50/ __<u>ite</u>m





interview representatives

- Include presentation of your event's sponsors, your company's supporters and collaborators.
- A great way for your organization to share the airtime with your trusted partners and co-promote your businesses

\$150 ~



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VIRTUAL CONCERT HALLS

Producer's Script

- Professional scriptwriters and copywriters will curate a script to your event needs
- Show Director will follow script and cues seamlessly in the broadcast
- Strongly advised for concerts and shows with guests

\$250~



Consultation for Client's Host

- Hands on consultation with VCHS hosts, scriptwriters, and directors
- Includes all virtual and tech assistance prior, during, and post-broadcast
- Essential for clients who wish to use their own host for their broadcast



VCHS in-house Host Hire

\$250/hr

- Hire our hosts for peace of mind. With over 2000 hours of experience hosting broadcasts, we will make your guests and audience feel welcome and keep them entertained
- Highly recommended for all professional broadcasts and performances



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Guest Speaker Preparation \$120/hr

- A dedicated Tech Director will prepare your guest's individual video/audio set up, lighting, and test their internet capabilities
- Crucial for guests who are unfamiliar with live-streaming and broadcasts



Box Office

- All-round virtual assistance with box office ticket sales as well as donations via Patreon or Paypal
- Recommended for all concerts and masterclasses

20% of

net

revenue



Video Editing

- Our seasoned video editors will not only synchronize multi-tracks of video and audio, but fulfil your every request for the repurposing of your broadcast
- Recommended for clients wishing to re-purpose their content

\$120 ~ / project

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Livestream Training

\$180/hr

per day

- A holistic approach to technology, hosting, and live-streaming that places the value of sharing artistic expression first.
- Training sessions for all executives and performers in tech, lighting, green screens, audio/video, and speaking



Live-streaming equipment kits \$10 Rent streaming and broadcasting \$50/kit

- equipment (microphone, webcam, Ethernet, headphones) to give your audience the best quality service possible
- An amazing package for beginners in live-streaming



Full Equipment Kits

- Starter kits for sale \$175 inclusive of shipping, handling, and insurance
- Advanced kits for professionals -\$560 inclusive of shipping, handling, and insurance

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Pre-Recorded Video Files

- Full incorporation into the video broadcast
- Tech Director will await cue to play video files seamlessly in the broadcast
- Recommended for more interaction and media during broadcasts

\$50/ item





Textual Information

- All written word and information to be displayed during broadcasts
- Examples include: bios, additional information, websites, and updates
- A seamless and appealing addition for visual and textual interaction with audience

\$30/ banner



Violist, pianist, educator and visual artist, Annie Chang-Cer and the U.S. as a soloist, chamber and orchestral musician.

netition.com

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Graphic Designs and Visuals

- Dedicated graphics designer and/or social media manager to develop visuals and branding for announcements
- A fantastic way for your organization to promote their brand

\$150 ~



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